To,

Subject: Invitation to associate with Alma Fiesta 2O23.

Alma Fiesta is the annual “Social and Cultural” festival of the Indian Institute of Technology, Bhubaneswar, and is one of the largest of its kind in the country. The 14th edition is scheduled to enchant and mesmerize the crowds during 24th-26th March 2023.

Our cultural move has served as a bridge, connecting the different cultural diversities and bringing them together in Odisha with the assistance of the Department of Tourism and Culture, Government of Odisha. Social campaigns like Education and Skill Development, Go Green, Women Empowerment, Cancer Awareness and Blood Donation drives have generated awareness and insight among the people. This year, we have taken up the burning issue concerning “Upliftment of the Families of Martyrs and War Veterans” and plan to tackle it successfully with the theme:

**सैन्य स्तुति: वीरता और बलिदान है इनकी पहचान।**

Our sponsors have been an integral part of our social and cultural events and shall continue to be the pillars of success. We have enjoyed a thoroughly professional and cooperative relationship with all our previous sponsors for the past 13 years and we assure you of the same. The cultural theme of Alma Fiesta 2023 is “Nautical Realm: A Voyage to the Fathomless Depths."

We believe that your organization would be an excellent fit as a sponsor for this event, as it aligns with your core values. Our attendees would greatly benefit from your support, as it would allow us to provide a truly memorable experience for them.

Thank you for considering our request for sponsorship. We look forward to the opportunity to work together.

MODES OF SPONSORSHIPS:

Title Sponsor - ₹ 4,OO,OOO and above

Platinum Sponsor - ₹ 3,OO,OOO and above

Diamond Sponsor - ₹ 1,5O,OOO and above

Gold Sponsor - ₹ 1,OO,OOO and above

Silver Sponsor - ₹ 5O,OOO and above

Social Patron :- 1,00,000 and above

Although all above categories are negotiable .

Regards

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